

# 2010 Call for Food Vendors

## SUMMERFEST ARTS FAIRE

Summerfest is an arts festival held annually in Logan, Utah. It was established in 1983 and attracts nearly 35,000 visitors. The festival features fine arts, a Plein Air Event, performing arts, culinary arts, and performances by regional and local entertainers. Summerfest is committed to providing quality cuisine items that are “something different” from the everyday norm of food choices.

## DATE AND LOCATION

**Vendors must be set up and ready to serve by lunchtime on Thursday June 17th. Vendors may start setting up at 10 am on Wednesday the 16th.** Festival hours are Thursday, June 17-Saturday June 19 10 am-10 pm. Summerfest is held—rain, heat, or shine—on the Historic Tabernacle Grounds in the heart of downtown Logan, 50 N. Main St. Our office is located at 69 E 100 N, across from the Tabernacle Grounds.

## JURYING

The food committee will jury for uniqueness and variety as well as price. With only 8-12 vendor spaces available, we insist on quality and professionalism because we consider you a partner in our success. All vendors compete annually for selection. If you are selected, the food committee has the right to disallow individual food items. Cache County Health Department is very proactive when it comes to public health, and any issues they raise must be resolved.

## REQUIREMENTS

- Food vendor applicants must submit a color photo(s) of the booth set up.
- Food vendors are responsible for conducting their own sales. It is your responsibility to collect and report sales tax. (If accepted, the sales tax information will be available upon arrival at the festival.)
- Food vendors must complete a hold harmless agreement for Summerfest and the LDS Church (included here).
- Upon acceptance, food vendors must supply a certificate of insurance (for a minimum of \$1,000,000), for the dates of the festival, current food handlers permit and event permit from Bear River Health Department. Do not send the documents until you have been accepted into the event.
- Accepted food vendors must display a sign at the festival listing juried food items and prices.
- Unfortunately, previous participation is not a guarantee of acceptance into this year’s festival.

## FEES

The food vendor base fee is \$400. (10x10 booth)

**Do not send funds until you have received notification of selection.**

### Additional charges:

\$100 Deposit

\$75 Electricity

**Food vendors cannot sell tea, coffee, water, or drinks of any kind. Specialty drink vendors may sell their specialty drinks only, not soda or water.**

- We **require** each food vendor to accept five food gift certificates, which Summerfest will issue, valued at \$5 each for use by the top volunteers who make our festival possible.
- **Booth Space:** The food court will be located on the east side, in the parking lot of the Tabernacle Grounds. It is imperative that vendors list total amperage, watts, (we need a number, not a checkmark) required to successfully run their booth, or it may be impossible to hook up the booth properly when you arrive.
- **Parking:** In addition to your booth location, parking will be available at the Logan High School, 4 blocks away.
- **Security:** Security is provided on the festival grounds, however, Summerfest assumes no liability for food vendor’s items.

Summerfest is not responsible for any damage food vendors may incur to their booth during the show from rain, wind, fire, theft, acts of God, etc.

### **Food Vendor Calendar**

- March 12..... Application Due
- April 5 ..... Acceptance Letters and booth assignments mailed
- May 1 ..... Base fee of \$400 plus \$75 electricity fee, Deposit of \$100, valid certificate of insurance, signed contract and liability release agreement due
- May 7 ..... Last day to withdraw without forfeiting fee
- May 7 ..... Last day to submit liability insurance, food handlers permit and temporary food permit from Bear River Health Dept.
- June 16..... Vendor check in and set up from 9 am through 3 pm.
- June 17-19..... Summerfest (Thursday, Friday and Saturday 10 am-10 pm)
- June 19..... Summerfest Checkout from 9 pm-12 am.

### **How to Apply**

Complete the enclosed application form and mail with the following.

1. A stamped, self addressed envelope.
2. Photos of food items to be served.
3. Mail all requested information to:

#### **Summerfest Food Vendor Coordinator**

**Anne Parish**  
69 E 100 N  
Logan, Utah 84321

#### **ADDITIONAL INFORMATION**

For more information please log onto our website at [www.logansummerfest.com](http://www.logansummerfest.com) or call at (435)213-3858 or email [info@logansummerfest.com](mailto:info@logansummerfest.com).

**Summerfest 2010 FOOD VENDOR APPLICATION / MENU FORM**  
**Due March 12, 2010**

Name \_\_\_\_\_ Business Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip Code \_\_\_\_\_  
Phone (day) \_\_\_\_\_ Phone (evening) \_\_\_\_\_  
E-mail Address \_\_\_\_\_ Have you been a vendor at Summerfest before \_\_\_\_\_

**PROPOSED MENU**

List all menu items you will be serving, including a description and the price of each item. Attach an additional sheet if needed. Menus are judged on variety, affordability, and ease of serving in an outdoor setting. Menus should accommodate children wherever possible. All menu substitutions must be cleared through the Summerfest Food Committee. No exceptions. Summerfest has space for 13 food booths and each menu will be unique (no duplicate menus).

For advertising purposes, what 2-5 words best describes your menu? \_\_\_\_\_

1. Item: \_\_\_\_\_ Price: \_\_\_\_\_

Description: \_\_\_\_\_

2. Item: \_\_\_\_\_ Price: \_\_\_\_\_

Description: \_\_\_\_\_

3. Item: \_\_\_\_\_ Price: \_\_\_\_\_

Description: \_\_\_\_\_

4. Item: \_\_\_\_\_ Price: \_\_\_\_\_

Description: \_\_\_\_\_

5. Item: \_\_\_\_\_ Price: \_\_\_\_\_

Description: \_\_\_\_\_

6. Item: \_\_\_\_\_ Price: \_\_\_\_\_

Description: \_\_\_\_\_

List all equipment to be used and watts required: \_\_\_\_\_

\_\_\_\_\_

Will there be any type of flame used in your booth? (i.e., gas, propane, etc.) Yes \_\_\_\_\_ No \_\_\_\_\_

Please include photograph(s) of food to be served with this application.

The following items are required after you have been accepted as a vendor:

- Copy of Food Handler's Permit
- Copy of Temporary Food Permit
- Copy of Liability Insurance
- Copy of Hold Harmless Agreement

**SUBMIT THIS SHEET WITH PHOTOS AND A SELF-ADDRESSED STAMPED ENVELOPE**

**Please do not send in any fees until you are accepted into the event!**

